

## Case Study: Boston Pickle Club

We at Makepeace are thrilled to showcase our recent collaboration with the Boston Pickle Club, a groundbreaking indoor pickleball facility dedicated to enhancing the health and wellness of its community.

Boston Pickle Club isn't just another sports venue—it's a new category of indoor pickleball, designed to provide an elevated and state-of-the-art experience. With high ceilings, modern aesthetics, and a professional atmosphere, Boston Pickle Club sets a new standard in the world of pickleball. Here's a bit about them:

**Mission:** To promote an active lifestyle and enhance community wellness through pickleball.

**Facilities:** A unique, clean vibe with a professional dynamic, offering a superior experience compared to typical facilities.

**Upcoming Events:** Keep an eye out for professional tournaments and the anticipated National Winter Classic!

**Community Message:** Inclusive for all levels of play, Boston Pickle Club invites everyone to join, make friends, and be part of a social and healthy community.



"We want our customers, members, and guests to have an amazing experience. We worked closely with Beth Alvarez - she is amazing and she executed designing all of our signs. We feel we have a very unique and clean "vibe" - like an Apple store – we have a very state-of-the-art facility".

**Steve Hauck** 





We are proud to showcase the work we provided for Boston Pickle Club. We created eye-catching exterior signs to guide visitors to the club, where a customprinted yellow ¼" acrylic dimensional logo warmly welcomes everyone in. Throughout the club, we provided ADA Braille signs and effective wayfinding solutions. By collaborating closely with Boston Pickle Club, we ensured that elements of their distinctive branded logo were featured throughout the venue, reflecting the innovative spirit of the Boston Pickle Club. Their commitment to quality and community is truly inspiring. Join the pickleball revolution at: 91 Sprague Street, Hyde Park, MA 02136!

Ready to discuss your project needs and see how we can help? Contact us at:
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